

Official Sponsorship Packet

Thomas Hospital Foundation

STREET SoiREE

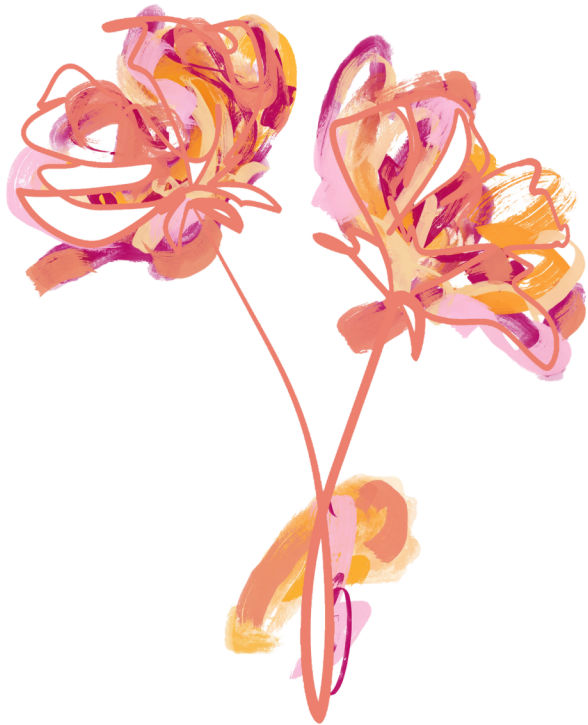
*Celebrating community, connection, and
the future of healthcare close to home*

Sunday, October 4, 2026

The Apiary
North Bancroft Street
Downtown Fairhope

Welcome to

STREET Soirée



Street Soirée is the next evolution of Thomas Hospital Foundation's signature community fundraising event - a vibrant afternoon celebration designed to bring more of our community closer to the mission of Thomas Hospital.

Guests will experience local flavors, live music, signature cocktails, hospital storytelling, and community celebration, all while honoring the caregivers, donors, physicians, businesses, and neighbors who continue to shape the future of care on the Eastern Shore.

Local Food | Live Music | Cocktails
Community Storytelling | Hospital Impact

Great healthcare close to home is built by a community that believes in it.

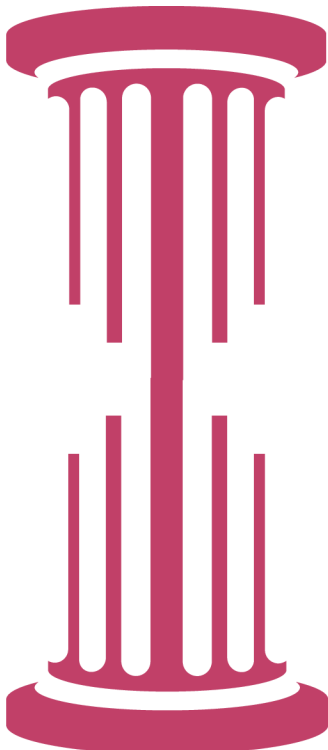
For more than three decades, Thomas Hospital Foundation has helped advance patient care through donor support, corporate partnership, and community generosity.

From technology and facility improvements to patient-centered programs and support for hospital teams, philanthropy helps Thomas Hospital continue growing with the community it serves.

What a *Street Soirée* Sponsorship Makes Possible:

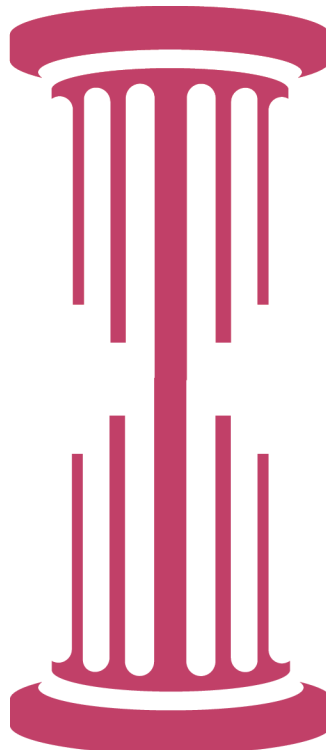
Care Close to Home

Supports advanced healthcare services for patients across the Eastern Shore



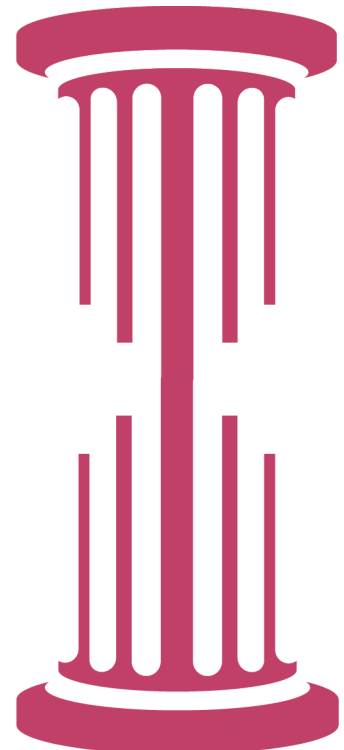
People Behind the Care

Empowers the physicians, nurses, staff, and caregivers who serve our community every day



The Future of Thomas Hospital

Fuels continued growth, innovation, and access as Baldwin County continues to expand



The Guest Experience

More than an event. A celebration built around
the story of Thomas Hospital.



Community Celebration
The experience opens into an outdoor street celebration featuring live music, local food, cocktails, and social gathering.



*VIP Happy Hour available for sponsors at Innovation Partner and above

Why Sponsor Street Soirée?



and

YOU

A *Street Soirée* sponsorship is more than event recognition. It is a visible investment in the health, growth, and quality of life of the Eastern Shore.

As a corporate sponsor, your company will be recognized alongside Thomas Hospital Foundation at a new signature community event designed to bring together hospital leaders, physicians, caregivers, donors, business partners, civic leaders, families, and neighbors in support of exceptional healthcare close to home.

Your sponsorship strengthens local healthcare while connecting your company to one of the region's most trusted institutions and one of the Eastern Shore's most meaningful new gatherings.

With anticipated attendance of more than 700 guests, *Street Soirée* offers sponsors meaningful visibility with one of the region's most engaged community audiences.

Through Street Soirée, sponsors can:

-  Demonstrate visible leadership in support of local healthcare
-  Connect with an engaged and community-minded audience
-  Align their brand with Thomas Hospital's continued growth and impact
-  Celebrate the physicians, nurses, caregivers, and hospital teams who serve our region
-  Support an event designed to be welcoming, memorable, and distinctly Eastern Shore

Sponsorship Packages

Sponsorship packages are designed to provide meaningful visibility, community engagement, and mission alignment at every level.

Lead Community Partner - \$40,000

Includes:

- 12 Event Tickets
- Prominent logo placement on event signage, digital materials, and sponsor recognition displays
- Recognition from the stage during the event
- Featured recognition in event-related social media and email communications
- Recognition in post-event communication
- Opportunity to be **Presenter** of a major event experience (e.g. VIP Happy Hour, Celebration Tent)

Future of Care Partner - \$25,000

Includes:

- 10 Event Tickets
- Prominent logo placement on event signage and sponsor recognition displays
- Recognition in digital event materials and social media posts
- Prominent recognition from the stage during the event
- Recognition in post-event communication
- Opportunity to be **Presenter** of a significant, crowd-engaging experience

Innovation Partner - \$10,000

Includes:

- 8 Event Tickets
- Recognition as Innovation Partner
- Logo placement on event signage and sponsor recognition displays
- Recognition in digital event materials and social media posts
- Recognition in post-event communication
- Opportunity to be **Presenter** of a storytelling element of the event, as available

Community Care Partner - \$5,000

Includes:

- 4 Event Tickets
- Name or logo placement on event signage and sponsor recognition displays
- Recognition in digital event materials and social media posts

Foundation Partner - \$2,500

Includes:

- 2 Event Tickets
- Recognition as Foundation Partner
- Logo placement on event signage and sponsor recognition displays
- Recognition in digital event materials



See the next page for featured experiences

Featured Experiences

VIP Happy Hour Sponsor

This exclusive pre-event experience is limited to 150 guests and will welcome select sponsors and special guests before Street Soirée begins. Hosted at Provision, the VIP Happy Hour will feature specialty food and drinks, music, and a direct connection into the main celebration.

Street Soiree Tent Sponsor

The Celebration Tent will serve as the primary outdoor gathering space for live music, food, drinks, and community celebration. This sponsorship provides highly visible recognition in one of the most active and memorable areas of the event.

Local Libations Bar Sponsor

Featuring cocktails, beer, wine, and local drink partners, the Local Libations Bar will be one of the most visited guest experiences of the afternoon. This sponsorship offers strong visibility in a high-traffic area of the celebration.

Honor Your Caregiver Sponsor

This meaningful experience invites guests to recognize a physician, nurse, caregiver, or hospital team member who made a difference in their lives. The sponsor will be connected to one of the most personal and mission-centered elements of Street Soirée.



Featured Artist Sponsor

Local artist **Ameri'ca Tickle** is *Street Soiree's* official artist. Her artwork will be featured during *Street Soirée*, and, after the event, her sculptures will be installed on the Thomas Hospital campus as a permanent expression of community support for local healthcare. This sponsorship provides a meaningful opportunity to connect your company with local art and the lasting impact of Thomas Hospital Foundation.

Entertainment Sponsor

Street Soirée will feature live entertainment throughout the afternoon, creating the energy and atmosphere of the outdoor celebration. This sponsorship connects your company to one of the most visible and memorable parts of the guest experience.

Future of Care Sponsor

Street Soirée will tell the story of where healthcare on the Eastern Shore has been and where it is going next. This sponsorship supports the event's future-focused storytelling and connects your company to continued investment in the quality of care close to home.

Reserve Your Sponsorship

**To confirm a sponsorship or request an invoice,
contact Thomas Hospital Foundation**

ThomasFoundation@infirmarhealth.org
251-279-1517

Payment Options

Thomas Hospital Foundation can prepare a formal invoice for your company. Thomas Hospital Foundation, Inc. is an IRS 501(c)(3) organization, and a W-9 form can be provided upon request.

Sponsorships may also be paid online at:

ThomasGiving.org/StreetSoiree

Recognition Deadline

To maximize sponsor recognition across social media, print materials, and event promotion, please confirm sponsorship decisions by August 20.

Featured Experience sponsorships are limited and will be secured on a first-come, first-served basis.

Customized sponsorship opportunities are available for companies seeking deeper brand alignment and mission connection. Contact Nathan Payne at nathan.payne@infirmarhealth.org.

*Street Soiree - Celebrating the Eastern
Shore's Community Hospital and the
people who make the care possible.*